

Global HealthTech startups meet Philipp Rösler at bytes&genes

Global Shapers Frankfurt invite startups from Nigeria, Portugal, USA, Poland and Germany proposing innovative solutions to most pressing challenges in today's healthcare sector



Frankfurt. More than 100 health enthusiasts, startups, corporate industry experts and investors gathered at the premier event of bytes&genes on Tuesday evening in the heart of Frankfurt. Surrounded by next generation diagnostic technology, skyline view and healthy superfood drinks the Global Shapers Frankfurt Hub welcomed Dr. Philipp Rösler, member of the managing board of the World Economic Forum, Kalle Palling, member of the Estonian parliament and Ralf Bohlmann, the creator of Germany's most popular healthcare podcast to discuss the future of healthcare. International startups pitched disruptive product and service solutions, ranging from artificial blood, intelligent algorithms to combat depression over to mobile electrocardiogram, connected to your smartphone.

Rösler gave insights on how the fourth industrial revolution will dramatically change global healthcare systems and economies. Rösler outlined: "If Germany will be too reluctant in deregulation and digitalisation of its healthcare system, it will lose track in a globalized world. Startups and patients alike must request a well-thought E-health strategy of politicians." Palling added: "For Estonia, citizen satisfaction is as important as data protection. I believe that the development of technology can't be too fast, states can be too slow in implementing and regulating it. There's no excuse for not using technology and e-services if it can improve our healthcare system and save lives." A political mindset the participating startups would wish to prevail in their countries as well. „The most effective lobbying in the hands of start-ups to create change is by offering high quality health services to society“, says Felix Brand from Cardiosecur, the winner of the bytes&genes GTEC award. The winner of the pitch competition was selected by Rösler, Anke Hecht, vice president of Target Global, Min-Sung Sean Kim, global digital health investments at Allianz Ventures and Thimo V. Schmitt-Lord, executive director and head of the Bayer foundations. The latter also nominated Christian Keller from Africa Founders for the Bayer Aspirin Social Award.

Damian Polok and Christian W. Jakob, initiators of bytes&genes, conclude: "Excessive data protection limits innovation and entrepreneurship. Frankfurt as a financial und regulation hub should accelerate the digitisation of healthcare." Marina Zayats, current curator of the Global Shapers Frankfurt Hub, is satisfied with the outcomes: "This event complements the series of NextB2B Forums as a leading platform and source for inspiration for thought leaders."

The NextB2B Forum is a series of events that offers corporations and startups a stage to exchange ideas and discuss the future of their industry. The Global Shapers Frankfurt Hub will organise their next event on April, 21st.

About the Global Shapers Frankfurt Hub

The Global Shapers Community, an initiative of the World Economic Forum, is a network of hubs developed and led by young professionals who are exceptional in their potential, their achievements and their drive to make a contribution to their communities.

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